

## **UNAPPROVED**

### **Eagle Business Association Annual Dinner, Nomination of Board Members & Meeting Minutes**

**Thursday, January 17, 2019@ 5:30 p.m.**

**Ivans on the Square, East Troy**

**In attendance** were: Alice Baker Memorial Library, Americana Flowers, Ameriprise Financial, Citizens Bank, Eagle Dental, Eagle Historical Society, Eagle United Methodist Church, Eagle's Headquarters, Gibson Family Funeral Services, Heckel Tool, Old World Foundation, Suhm's Barnyard Farm, Wolf Creek Promotions, Your Personal Gardener, Eagle Lioness Club, Mallory Meadows, Studio 99, and Generac. 33 in attendance.

### **Minutes**

9-18-18 minutes approved without corrections. 1<sup>st</sup> motion to approve Natalie Chesebro of Your Personal Gardener, seconded by Americana Flowers.

**Treasurer's Report** by Justin Delwiche, Ameriprise Financial: Starting balance as of 1/1/18 was \$6,326.16, total deposits \$11,057.54, total withdrawals \$9,155.24 for a checking account balance as of \$8,228.46. Total balance as of 1/16/19 \$10,330.46. Paypal balance \$0. Surplus of \$1,900 in 2018.

### **Budgets or invoices to vote on.**

**Welcome packages** We only have 27 welcome bags left. Justin Delwiche requested that we budget for 100 more bags. Will bring up in March with price.

**Directory and Mailing budget** Mailing cost for approximately 2500 directories \$420.00, ink \$60, contracted labor \$400, printing \$2600 for an approximate total of \$3500. But income last year was \$5560 which would cover with a profit close to \$2,000. Motion approved by Jill Steinhart, Eagle's Headquarters, seconded by Glynn Shattner, Studio 99. Motioned carried by voice vote

### **Next Meeting Date**

Decided middle of March on a Monday, Tuesday or Thursday night at a featured business to be determined. At meeting we will be putting stickers and stuffing 2400 directories.

### **Recap of 2018, P & L Events**

**Membership & Directory** – Total income from 47 members and ads totaled \$5,560.

Expenses were \$3376.16 for a total profit of \$2,183.84.

**24th Rummage Sale**, Chair: Suhms Barnyard Farm -66 vendors brought us \$1,452 with expenses of \$183.46, total profit was \$1,268.54. more members would bring us more profit. Request to promote more members. There is no committee for this!

6<sup>th</sup> Kettle Moraine Days Softball Tournament, Chair: Suhms Barnyard Farm – Total expenses were \$1882.40. That included prize money of \$1200, \$400 ump's, \$75.90 baseballs and drinks for ump's and helpers. We had to pay for our sponsor banners for \$166.50. Income was low this year with only five teams at \$750, with three teams dropping out last minute. 12 sponsors brought in \$900. This gave us a loss for the first time in 6 years of \$232.40!

**10<sup>th</sup> Pumpkin Party and Food Drive, Janis Suhm, Suhms Barnyard Farm** – This typically is not meant to be a fundraiser, but we profited \$326.93. We had 22 sponsors and all activities were ran and paid for by 15 EBA members. Lake Enterprise, Eagle, a non-member, offered services and employees to have slide for the great pumpkin drop, Eagle Elementary printed and folded 800 brochures sent to local schools, Wenzel Designs donated letter for sponsors sign, treat bags donated by Wolf Creek promotions, Citizens Bank filled all the treat bags from EBA. This is truly a team effort!

**Drop Everything and Read – Palmyra/Eagle Schools & Maria Hinners, Alice Baker Memorial Library**–Several members of the Eagle Business Association visits eagle elementary classrooms and reads to the students. The connection between community and school is always nice to see.

**Winter Hayride and Food Drive – Dawn Books, Response Realtor** This is in conjunction with the Santa visit at the fire Dept. The village police donate a stocking to all the children, free popcorn, hot chocolate, apple cider also available. EBA offers a hayride thru the village. Non-perishable items are requested and donated to the Eagle Food Pantry. Always trying to work together as a community.

### **Recap of 2018 Committees**

**Beautification Committee** Thank you to Dawn Books, Response Realtors for buying, planting, weeding and watering plants this summer.

All the flags on Main Street and Village have been bought in the past by members and sponsors and EBA. EBA now pays and maintains all the flages and poles. This year Family Tree Service, Eagle, a non-member, took down the flags for free. If you see them, please thank them. It would typically cost EBA \$540 (which includes replacement of bad flags and broken poles). Our village gazebo was beautifully decorated by Citizens Bank for Fall and by Dawn Books, Response Realtor and Citizen Bank for Christmas The five “Welcome to Eagle” signs were put up this year! It was a group effort with an East Troy Boy Scout, Jake Moskiewicz, Bill Suhm and I. Jame requested and received \$500 each from the Village and Town of Eagle. While EBA footed the remaining cost of \$2,550 for materials and design. Generac made and donated the Smiley Faces which put a nice touch to the signs.

### **Old Business**

#### **Kettle Moraine Days**

**Softball game:** Bill and I are bowing out as Chairpersons this year. If anyone is interested in running the position is open. Or . . . Maybe we should consider doing a different fundraiser during the KMD Festival! Any suggestions! This will be on the March agenda so bring your ideas

**Beautification Project: Electrify Gazebo** – Status One bid for \$2,000. No other takers after repeated calls. If anybody knows an electrician that can do the job, please let Jan or Bill Suhm know.

**Directory Map** –Generac is working with their on-site student program (GPS education partners) to get a map done to put in the directory in March. We will

have to wait and see if map done by March with all members mapped out. See what cost will be.

**Welcome Packages** –Justin Delwiche, Ameriprise Financial. Started 2 ½ years ago and out of 100 bags, only have 27 left. Will get price and put in Budget approval in March.

### **New Business**

**New Memberships, Renewals, and Directory** – **We have some new prospects that are hopefully joining.** But we could use some help getting new members. The due date is March 8<sup>th</sup> and the members application is on the table or on our website where you can download.

**Need Tax Exempt Status** – In the past this was looked into, but I believe as a Chamber of Commerce we can be tax exempt. Jan is looking for someone to get this done. Oliver from Gibson Family Funeral Service volunteered to get us set up. We spent \$127.62 in taxes just for the printing of the directory. Also solicitations for donations cannot be done at certain places without having a 501 C 3 non-profit charitable organization number.

**Eagle Historical Society Membership Renewal, \$50-99, \$100-199, \$200-\$499, \$500 or over** Options for certain levels of membership were talked about. A motion was made by Justin Delwiche to do the \$200 membership, seconded by Jill Steinhart, Eagle's Headquarters. Voiced Ayes approve \$200.00.

**Any other Charities?** We are doing well as EBA and maybe we could donate to a well deserved local charity? Any suggestions, contact Ryan, Justin or I. It will be on March's agenda.

### **Nominations and Voting on Board Members**

Ryan Dulde for vice-president and Justin Delwiche for Treasurer were nominated and both accepted.

Jan Suhm was nominated for president, accepted.

Natalie Chesebro nominated and accepted Secretary position.

These offices are held for two years. Ali Chase, Alice Baker Memorial Library made a motion to accept the slate of officers as proposed. Jill Steinhart, Eagle's Headquarters seconded. Unanimous voice approval.

**Gift exchange** was done

**No Lob-Ins**

**Meeting adjourned at 7:37 pm**